



GIFTING SERVICE **catalog**

November 2024



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OUR STORY

Meet the Team

Maureen Nelson, Co-Founder & CEO

As a wife & mother of 3, I have always been connected to the South Jersey area. I grew up in Haddonfield, moved to Haddon Heights for a few years, then landed in Cherry Hill. I grew up loving every sport possible, but then honed in on field hockey when I was in the 5th grade playing for Christ the King. Once I graduated high school from Camden Catholic, I continued my sports dreams & played Division 1 Field Hockey for Saint Joseph's University. The minute I graduated college, I kicked off my professional sales & coaching career. Many lessons learned in the eyes of the coach & in the eyes of corporate sales that I will forever be thankful for.

Now with my boys running off to their own sporting events, my coaching career came to an end after nearly 15 years. But, as doors close, new doors open & I found myself getting more involved in the boy's school to help fundraise & organize events. I quickly found myself on the PTA Board wrapping fundraiser baskets into the wee hours of the night. I have always loved to craft, I have always loved to share the right gift when needed most, & I certainly have seen in these busy parenting days what service others could benefit from.

Kindness Gathered was born overnight gathering many local experiences into one. It is our wish that you grow to love our concept as much as we do. #Smallbusinesssupportingsmallbusiness #shoplocal #femaleowners #thewaveofkindnessstartswithonefish #spreadinglocalfavoritesonegiftatatime

Tracy Christmann, Co-Founder & CTO

Hello, I'm Tracy, and I am thrilled to introduce myself as one of two driving forces behind Kindness Gathered. As a wife and a proud mother of three amazing, energetic boys, I have called Cherry Hill, NJ my home for nearly two decades.

My educational journey led me to Penn State, where I earned a degree in marketing, and later, I pursued an MBA from Indiana University. Equipped with a solid academic foundation, I embarked on a fulfilling career as a marketing executive, making significant contributions to various organizations. Most recently, I had the privilege of leading the customer care team of a global manufacturing company, where I emphasized the importance of empathy and compassion in business practices.

However, my true passion lies in making a positive impact on my community. I actively engage as a volunteer, coaching youth sports teams and dedicating my time as a committed member of the Parent-Teacher Association at my children's school. These experiences have enriched my life and reinforced my belief in the transformative power of kindness.

Motivated by my deep love for doing good and creating a stronger community, I co-founded Kindness Gathered. It's unique group gifting service that combines the joy of giving with the beauty of supporting local businesses. We curate thoughtful and meaningful gift boxes filled with locally sourced items, allowing you to spread kindness while celebrating the talent and craftsmanship of your community.

I invite you to join us and the Kindness Gathered community as we embrace the extraordinary power of kindness.



WHEN & HOW TO USE US



We are a gifting service that gathers local gift cards, local treats, & includes a personalized note in either a kraft tote or cellophane wrapped basket. We support any & all occasions with practical, yet thoughtful arrangements. Best part is we specialize in group gifting moments too! This means that whenever you need to gather the group for one person or in need of multiple gifts at once, we have solutions to navigate those gifting moments easier. Try us out today!

CONTACT US DIRECTLY IF YOU ARE A NEW CLIENT, NEED A CUSTOM GIFT,
OR WANT TO PLACE A GROUP GIFT ORDER

ONLINE ORDERING IS GREAT FOR OUR REPEAT CLIENTS



kindnessgathered@gmail.com



www.kindnessgathered.com



609-828-3292



Follow us
[@kindnessgathered](https://www.instagram.com/kindnessgathered)



GROUP GIFTING SERVICES

Common Gifting Examples



Gather the Friends
for another friend

Gather the Class
for the Teacher

Gather the Team
for the Coach



Busy parent who needs
multiple teacher gifts
at once

Busy Business Owner
who needs multiple
employee gifts at once



KINDNESS IS BEING GATHERED

Join us gathering kindness for our dear friends:
INSERT NAME HERE

Gathering a few thoughtful items to let INSERT NAME know we are thinking of them & with them through their journey. We will be gathering local gift cards & adding a few other practical treats.

IF INTERESTED IN CONTRIBUTING,
SEND VENMO BY **ENTER DATE**
VENMO : @KINDNESSGATHERED TEXT MO : 609-828-3292



THE WAVE OF KINDNESS STARTS WITH ONE FISH
www.kindnessgathered.com

- Our Team simplifies gathering process by providing group with easy to follow directions.
- Can customize across variety of price points for same occasion
Ex: Principal vs. Main Teacher vs. Aide
- Love creating custom logos with cardstock or stamp options to further personalize



GIFTING SERVICE MENU

Pricing Below Reflects Flat Prep Fees for Variety of Services

Standard 5X7 Notecard.....\$5.00

Cost includes handmade preparation of one Signature 5X7 notecard featuring basic paper selection that features a crafty sleeve to hold a gift card or money

Premium 5x7 Notecard.....\$7.50

Cost includes handmade preparation of one Signature 5X7 notecard featuring premium paper selection that features a crafty sleeve to hold a gift card or money

Kraft Tote Prep.....\$5.00

Cost includes handmade preparation of a Signature Kraft Tote & personalized note with ribbon & custom cardstock features. Variety of kraft tote sizes available

Traveling Kindness Box.....\$10.00

Cost includes handmade preparation within a 8 X 8 X 3 corrugate box & personalized note with custom cardstock features.

Cellophane Wrap Only Prep.....\$15.00

Cost includes handmade preparation of a custom cellophane wrapped gift & personalized note with ribbon & custom cardstock features.

Cellophane Wrapped Basket Prep.....\$20.00

Cost includes handmade preparation of a cellophane wrapped gift basket & personalized note with ribbon & custom cardstock features.

Plus Gifting Value, Taxes, & Shipping Fee



OCCASIONS

THINKING OF YOU



TEACHER
Appreciation



COACH
Appreciation



WELCOME
to the Neighborhood



BABY
Arrival



HAPPY
Birthday



CONGRATULATIONS

HOLIDAY



GRADUATION



MOTHER'S
Day



FATHER'S
Day

☒ **BEST**
☒ **DAD**
☒ **EVER**

RETIREMENT



Don't see a certain occasion? We can customize to any occasion you need!



OUR LOCAL PARTNERS TODAY



We buy local gift cards & local treats to KEEP gifting dollars in the communities we love for all occasions!



Interested in partnering with us? Contact us!



LOCALLY SOURCED

CHERRY HILL

COLLINGSWOOD

HADDONFIELD

HADDON
TOWNSHIP

MARLTON

MERCHANTVILLE

MEDFORD

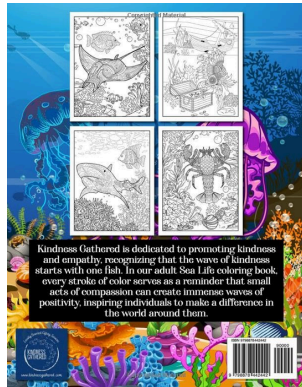
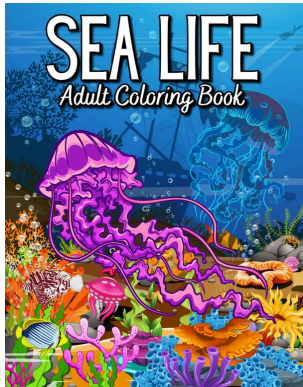
MOORESTOWN

MOUNT LAUREL

Don't see a certain town? We can source anywhere, just ask!



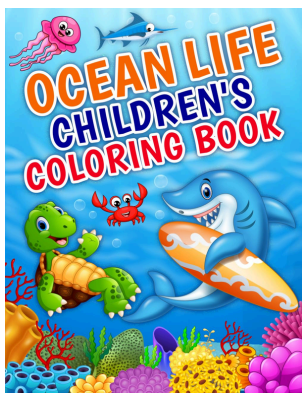
COLORING BOOKS



SEA LIFE ADULT COLORING BOOK:

THE WAVE OF KINDNESS STARTS WITH ONE FISH

Dive into the enchanting world of "Sea Life" an exquisite adult coloring book that invites you to embark on a soothing journey through the depths of the sea.



OCEAN LIFE CHILDREN'S COLORING BOOK

Each of the 50 intricate illustrations features a unique sea creature accompanied by a heartfelt message of kindness, encouraging children to not only unleash their creativity but also to spread positivity with every stroke of color



HALLOWEEN KINDNESS COLORING BOOK:

SPOOKY FUN FOR KIDS

50 Halloween-themed coloring pages, perfect for kids who love to color. Each page includes a heartwarming kindness affirmation to promote positive values woven into a spooky, yet kid friendly image



CHRISTMAS KINDNESS COLORING BOOK FOR KIDS

FUN HOLIDAY ACTIVITIES WITH POSITIVE AFFIRMATIONS

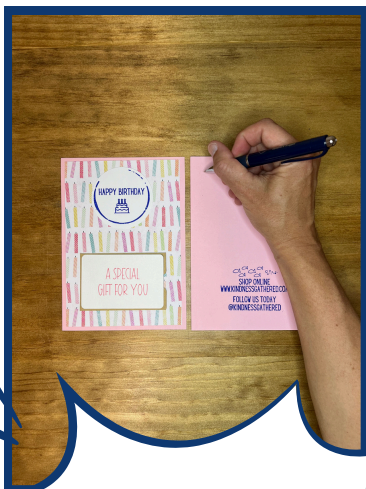
50 unique & festive designs geared to bring the joy of Christmas to life while encouraging important values like kindness, gratitude, & love. Each page features heartwarming winter scenes to help spread holiday cheer

Available to purchase:

Amazon, Aunt Charlotte's Candies, Arts Plus Gallery, & Melange Children's Boutique



5X7 NOTECARDS



Crafty sleeve design
holds gift card
& money easily!

- Practical Gifting Option
- Handmade with love
- Premium quality
- Ready for any occasion

"The Kindness Gathered notecards have been a lifesaver! I have gone through 2 of the 5 packs already. They went to all of my son's teachers at the end of the school year as a Thank You. Then my oldest son started getting Sweet 16 invites! As a boy mom, I had no idea what to give as gifts. These notecards made the most perfect presentation for gift cards or cash! I can't wait to order for the upcoming holidays!"

Agatha Williams - Frequent Notecard User

Make your gift-giving special with our 5pack of Happy Birthday handcrafted gift card holder notecards, each featuring a unique crafty sleeve for gift cards or money. These beautifully designed cards come with envelopes and a colorful, eye-catching finish, making them a perfect blend of creativity & practicality.

instead of giving cash or gift cards in a plain envelope with a plain card, add a personal touch with our artistic note cards. Each card is thoughtfully crafted to bring joy and excitement to your recipients. The vibrant designs and high-quality materials ensure that your gift stands out & makes a lasting impression.

Up to 85 paper options available to meet the needs of a variety of occasions.

**Available to purchase through Instagram, Online,
Aunt Charlotte's Candies, Arts Plus Gallery, Haddon Hall, Maxwell James & on Etsy**



CUSTOM NOTECARD ORDERING



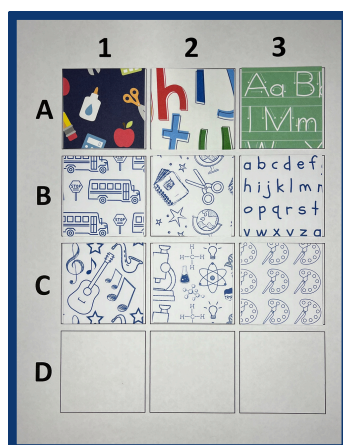
①

SELECT YOUR SWATCH

- Teacher
- Sports
- Birthday
- Baby
- Girl/Boy
- Patterns
- Seasonal
- Holiday
- Disney

②

THEN CHOOSE AN OCCASION LOGO



Just like selecting wallpaper!
Gifting money never looked so good!
Easy way to prepare for every moment!

Available to purchase through Instagram, Online,
Aunt Charlotte's Candies, Arts Plus Gallery, Haddon Hall, Maxwell James & on Etsy



HOLIDAY SPECIALS



BOO BASKET \$20 EACH



What's Included:

- Boo Basket Instructions
- Halloween Kindness Coloring Book
- Pack of Crayola Crayons
- Halloween Themed Mini Craft
- Assorted Chocolate Candy
- Assorted Salty Snacks
- Assorted Halloween Fun Items
- Halloween Trick or Treat Bucket








Suprise Your Elf Activity Box \$25 Each



What's Included:

- Suprise Your Elf Activity Instructions
- Christmas Kindness Coloring Book
- One pack of Crayola Magic
- Christmas Themed Mini Craft
- Assorted Playdoh
- Blank Puzzle
- Blank Holiday Notecard
- Featured in a Kraft Box





“

Blown away with how much fun our local community had with our Halloween gifting! One picture sent from parents was cuter than the next!

Maureen Nelson – Co Owner & CEO

”

Available to purchase through Instagram, Online,
or in Melange Children's Boutique



CORPORATE GIFTING

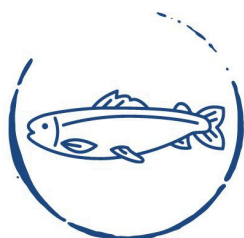
Excited to share that we have a variety of corporate gifting options to help enhance your relationship status. Whether you need to thank a client, or appreciated the business referral, or simply would like to gather kindness for your employees, we can help you!

We will schedule a free live gifting session to further understand your needs in efforts to curate a gifting portfolio that spans across a particular budget you feel comfortable with. Each gift will be designed to meet a different need, but with thoughtfulness & practicality in mind. Best part, while we support local businesses in every gift, you also will have the opportunity to add your own branded material if so desired. Also, we can even develop custom paper that matches your corporate branding!

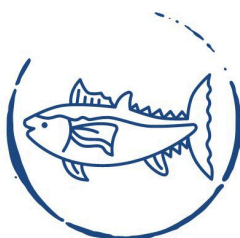
5 LEVELS OF CORPORATE GIFTING



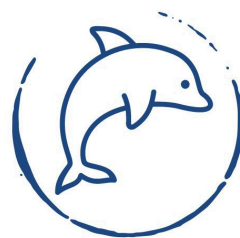
Goldfish
\$



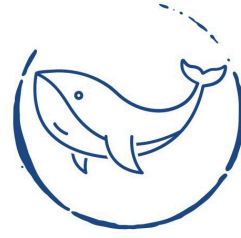
Salmon
\$\$



Tuna
\$\$\$



Dolphin
\$\$\$\$



Whale
\$\$\$\$\$

KEY HIGHLIGHTS

- Support Local with every gift
- Variety of gifting options
- Customized Design & Layout
- Custom Stamp & Paper Creation
- Option to Include Branded items

“

Kindness Gathered has made magic... they've taken all the mystery & stress out of our client gifting! We are so thrilled with this service, I cannot say that loudly enough. The personalization, and the reinforcement of our own brand through another local small business is a match made in heaven. We have received overwhelmingly positive feedback from our gifting recipients - they are delighted

Eliza Babcock - Prisma Homes

”





BASKET RAFFLE EVENTS

WAYS WE CAN HELP

- Prepare actual raffle basket for event
- Creation of Basket Number Tags
- Assist with Day of Event Needs
- Event Consultation
- Kraft Tote Prep
- Basket Prep
- Event Signage
- Delivery to Event
- On Site Event Support

#1

CALL OR EMAIL US TODAY TO LEARN MORE





CRAFT SHOWS - 2024

OUR UPCOMING CRAFT SHOWS



NOV
2nd

3:30PM - 8:00PM
CHERRY HILL AMERICAN LL COMPLEX
CHERRY HILL, NJ

NOV
16th

9:00AM - 1:00PM
CHRIST THE KING REGIONAL SCHOOL
HADDONFIELD, NJ

DEC
7th

9:00AM - 3:00PM
ST. MARY'S OF THE LAKES
MEDFORD, NJ

- Come meet us live!
- Great opportunity to support local crafters
- Fun holiday surprises planned at each event

Any questions or interested to attend as a vendor?
Email Us! kindnessgathered@gmail.com



GIFTING COLLAGE

*Enjoy a sample of our favorite gifts gathered thus far
We are incredibly thankful for our clients who have given us these
opportunities to do what we truly love to do - gather kindness for others*

Traveling Kindness



Assorted Notecards



Neighbors Gathered for Another



Thank You Coaches



Thank You Teachers



Thank You Teachers



WHICH ONE IS YOUR FAVORITE?

Thinking of You

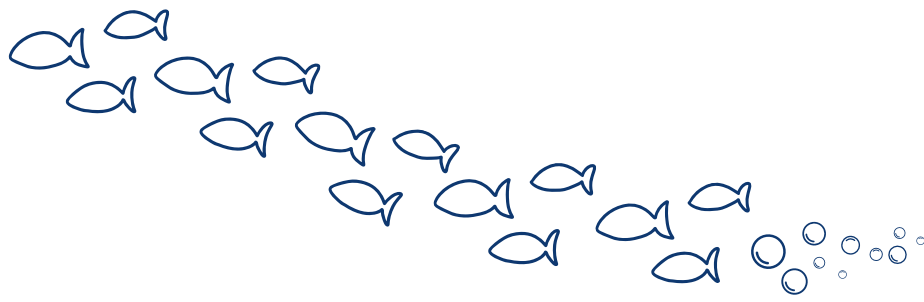


Spooky Birthday Gift



Troop Gathered





THE WAVE OF KINDNESS STARTS WITH ONE FISH

Today, that fish could be you

"Hi, I recently received a wonderful gift basket from several neighbors, through you all. I was really moved by the generosity and the thoughtfulness of all the items.

It was really special, thank you so much!"

- Michael D.

"Love it!"

- Jill K.

"I heard about Kindness Gathered from a parent at the end of the school year & I'm so glad I did! The gift basket that was created for our teacher came out beautifully and she absolutely loved it. Maureen was also very accommodating with all my last minute alterations to the order! Will definitely be using Kindness Gathered again in

the future, I highly recommend them!!"

- Maribeth D.

"Omg! My friend was brought to tears! It was the perfect gift when you're looking for something custom, thoughtful and local. Also really great for group gifts!!"

- Rachel R.

"I wanted an activity to start the month of October in a spooky & fun way for Halloween - this coloring book was perfect!! My 3 year old daughter enjoyed coloring in it & we had fun reading the thoughtful messages on each page.

Get this kind treat for your kiddos!"

- Amazon Customer